



The Northern Ohio Quarter Horse Association, Inc. (NOQHA) is seeking sponsorships for the 2023 show season. As a club, NOQHA is dedicated to providing professional, well-run shows which offer plenty of friendly competition for all ages in all divisions. Not only are there a variety of classes for exhibitors, but events such as exhibitor parties, coloring contests, and other activities outside the ring for fellowship and entertainment.

Here are some statistics about our organization:

Founded in 1971- This is our 52nd year!

Members & exhibitors from Ohio, Kentucky, Michigan, Pennsylvania & West Virginia

Three sponsored shows a year

Up to fourteen additional point shows with other Ohio clubs

Active Youth Association with Community Service & Scholarship programs

Competitive NYATT team

Strong Social Media presence on both Facebook & Instagram- over half of our posts are sponsor posts!

From January through December, our sponsors enjoyed 260 sponsor posts, or more than half of our content, for both Facebook & Instagram. The total audience hit for these posts was over 156,000! There are many opportunities to support the organization with monetary & product donations, NOQHYA Scholarship program funds, the All American Quarter Horse Congress NYATT team, and various events at the shows. We are grateful for your consideration of our organization. A sponsorship form has been provided for your review & return.

If there are any questions, please feel free to reach out to our sponsorship chair below. We're happy to personalize a plan that fits your budget & advertising needs.

Sincerely, your 2023 NOQHA Sponsorship Chairman & Committee

Michelle Ceschan, Sponsorship Chair
440-669-2295
holditmagneticnumbers@yahoo.com

Aubrey Braham, Youth Chair
724-967-4003
beebrham@gmail.com



2023 Show Sponsorship Opportunities

Platinum: Benefits include: Website link on NOQHA.com, Banner with logo around show arena, Announcements during ALL shows, and minimum 15 tagged social media posts during the year with logo present, priority early access stalls*

Summer 6 Pack Cookout Sponsor - \$1,500 (3 available)

Summer 6 Pack Taco Party Sponsor - \$1,500 (3 available)

Show Sponsor - \$1,500 - Choose one of our three shows

Special Request Sponsor \$1,500

Gold: Benefits include: Logo on NOQHA.com, Banner with logo around show arena, Announcements during ALL shows, and minimum 10 tagged social media posts during the year with logo present, priority early access stalls*

Show Water Sponsor - \$1,000 (3 available)

Summer 6 Pack Ice Cream Party Sponsor - \$1,000 (1 available)

Show Sponsor - \$1,000

Special Request Sponsor \$1,000

Silver: Benefits include: Banner with logo around a show arena, Announcements during ALL shows, and minimum 7 tagged social media posts during the year with logo present, early stall access available*

Show Food Sponsor - \$750

Show Sponsor - \$750

Special Request Sponsor \$750

Bronze: Benefits include: Announcements during ALL shows, and minimum 5 tagged social media posts during calendar year with logo present, early stall access available*

Trainer Sponsor - \$500

Show Sponsor - \$500

Prize Sponsor - \$500

Special Request Sponsor \$500

Friend: Benefits include: Announcements during ALL shows, minimum 3 tagged social media posts during calendar year with logo present

Single Day Coffee & Donut Sponsor \$250

Prize Sponsor \$100-250

Special Request Sponsor \$100-\$250

List Sponsorship As: _____

Contact Name: _____ Contact Phone: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Social Media Handle(s): _____

Are you stabled with a Trainer? If so, whom? _____

Would you like to utilize a tracking code for members to use for your brand/store? Yes No

Is there a specific show/ event you'd like to sponsor: _____

NOQHYA Club

Memorial Day

Summer Six Pack

Fall Futurity

Trainers

Please indicate any special requests: _____

**Please note pre-order stalls must be paid at time of sponsorship & are non-refundable*

Sponsor Contact

Michelle Ceschan, Chair

440/669-2295

Holditmagneticnumbers@yahoo.com

Sponsor Contact

Shelly Nalle

419/651-4127

shell_shell@me.com

Sponsor Contact

Carrie Arnold

arnold.carrie70@gmail.com

Prize Contact

Dana Orosz, Chair

440/477-1599

danaorosz133@gmail.com

Prize Contact

Deb Herman

419/559-4971

cdrherman@amplex.net